REMOTE RANGLER

Tired Of Losing The Remotes? Now There's Hope!

PRICE POINT:

2 RANGLERS

Cost to produce 1 set: $1.50

WHOLESALE: $5 - $7

RETAIL : $9.99 & UP

UNIVERSAL

FITS ALL REMOTES!

NO BATTERIES!

NO ELECTRONICS!

NO PROBLEMS!

Perfect for people who have two or more remotes and constantly misplace them.

MISSION STATEMENT

To solve the problem of losing or misplacing your remotes.

EXECUTIVE SUMMARY

With more people "cutting the cord" and today's technology constantly evolving, more streaming devices are coming to the market, all of which require a remote. How often do people watch TV? How many times has the remote been lost? These remotes come in all shapes and sizes, but are trending in the smaller size. This makes them easier to lose and much harder to find. The sheer quantity of remotes one has to keep track of is a burden in itself.

The Remote Rangler is a universal attachment that connects to any remote. It attaches multiple remotes together, along with a lanyard to keep them within arm's reach and ALWAYS together. The attachment is designed to stretch tightly around any size remote. The lanyard provides more surface area, so that you can find your remotes easier, then simply hang them up when you're done.

"This product solves the problem of lost remotes and is very inexpensive and scalable"

TARGET MARKET

The target market is everyone from teenagers to senior citizens. The emphasis will be on those who own a sound bar, a streaming device or both. Parents will love this, because kids have the uncanny ability to lose remotes in the strangest places. Adults with elderly parents could help them from misplacing the remotes as well. Dads are notorious for being the king of the remote and this product would be a perfect gift for the ones always complaining about losing it.

BRANDING

The Rangler has the potential to develop more products within the brand. Products that are made out of stretchy silicone that fit a wide range of items, to keep them together and make them more convenient to the consumer. For example: Phone Rangler, Usb Rangler, Vape Rangler, etc.